

Profiles Assessment Center

There are three parts to a successful assessment solution:

- 1. The assessment instrument.** This must be valid, reliable, and suitable for the goals you are trying to achieve.
- 2. The assessment delivery system.** This must be easy to use, both for your candidates and for users in your organization.
- 3. Support from assessment experts.** This ensures that you receive the training to use the assessment correctly and realize the full utility of assessments in your organization.

Of these three factors, the assessment delivery system is an extremely important, but often overlooked, aspect of the complete solution.

What makes a delivery system effective?

- **Ease of use.** This improves tool and process adoption in your organization. If a system is inconvenient or cumbersome, hiring managers will find ways to work around it, or eliminate it from the process.
- **A positive candidate experience.** A poor candidate experience can result in good candidates not completing the assessment, and a bad impression of your organization. Conversely, a good experience establishes your organization as one that cares about people, and goes the extra mile to select the very best. This elevates the perception of your business as an employer of choice.
- **Solid reporting and analytics.** This better enables you run scenarios so you can understand what makes your people successful, make better personnel decisions, and maximize the return on your assessment investment.



What makes the Profiles Assessment Center (PAC) great?

PAC is easy to use.

- Simple navigation that is highly intuitive for administrators, hiring managers, and candidates, and loaded with helpful tips to improve your effectiveness.

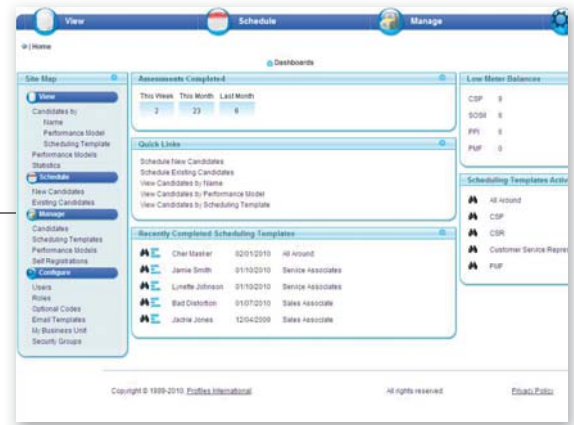


PAC offers an engaging candidate experience.

- We have humanized the candidate experience through the use of Avatars. Candidates see your organization as a fun, modern, and desirable place to work.

Powerful reporting and analytics

- Interactive dashboard (usage, volume, performance models, searches)
- Enables better measurement (accountability), tracking and ROI (APR) calculations



Handy Resource Center

- Packed with useful information and tools to realize the full potential of your assessment process
- Access our latest research
- Stay current on latest developments in Human Resources
- New ideas to solve prevalent HR challenges

Configurable to your specific organization

- Hierarchies, approvals, permissions, roles, branding

Easy to integrate into your ATS, HRIS, or ITMS

- Single sign-on technology
- Built to HR-XML standards



Contact Information

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